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FOR IMMEDIATE RELEASE



EVENT: **Sioux Falls Farm Show**
 January 22-23-24, 2025
 9am-5pm (Wed & Thur), 9am-4pm (Fri)
 Denny Sanford Premier Center, Convention Center, & Arena
 Sioux Falls, South Dakota

**The Sioux Falls Farm Show Returns to the Denny Sanford Premier Center
January 22-24, 2025**

Sioux Falls, SD – The **2025 Sioux Falls Farm Show** will take place at the **Denny Sanford Premier Center** from **January 22-24**, bringing together more than **330 exhibitors** and showcasing over **1,000 agricultural products and services**. This three-day event is expected to draw over **18,000 ag producers** from South Dakota, Minnesota, Iowa, and Nebraska.

With a comprehensive range of commercial agriculture exhibits across the **event center, convention center, and arena**, the Sioux Falls Farm Show is one of the largest agricultural trade shows in the region. Exhibits will be open from **9:00 AM to 4:00 PM** each day, with **free coffee and rolls** served each morning from **8:30 to 10:00 AM** in the Sioux Falls Arena. Attendees can plan their visit, view an interactive exhibitor floor plan, and stay updated on the latest show news by visiting www.SiouxFallsFarmShow.com and following the event on **Facebook**. Local radio station **WNAX** will also be broadcasting live from the event each day.

Ron Bormaster, Show Manager, states, “The 28th annual Sioux Falls Farm Show is the perfect opportunity to explore the latest in agricultural products and services. With **free admission, free parking, free seminars, and free coffee and rolls**, it’s a great reason to visit Sioux Falls and stay informed on the newest innovations in the ag industry.”

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Daily Agricultural Seminars by SDSU Extension

In addition to the exhibition, **SDSU Extension Services** will offer **free daily seminars** at **1:30 PM** each day at the **Convention Center**. A new speaker and agricultural topic will be featured each day:

- **Wednesday, January 22:** *Anthony Bly* – “Soil pH and Liming”
- **Thursday, January 23:** *Dr. Ali Natchi* – “Precision Ag Revolutions in SD”
- **Friday, January 24:** *Dr. Stephen Robertson* – “Drift Management”

These seminars provide valuable insights into key topics impacting producers in the region.

Exciting Prize Giveaways

Attendees will have the chance to win exciting prizes throughout the event:

- **\$2,500 Seed & Fertilizer Prize Package:** Sponsored by **Wyffels Hybrids** and **N-Rich Plant Food**, one **\$2,500 seed and fertilizer package** will be given away each day at **Noon**. Attendees can register for the drawing at the Wyffels and N-Rich booths in the Convention Center.
- **\$500 Bomgaars Gift Card:** **Bomgaars** is hosting a **DeWalt tool blowout** at their exhibit, with **\$500 Bomgaars gift cards** given away at **Noon** and **3:00 PM** each day.

Event Details

- **Dates:** January 22-24, 2025
- **Location:** Denny Sanford Premier Center, Sioux Falls, SD
- **Exhibit Hours:**
 - **Wednesday & Thursday:** 9:00 AM – 5:00 PM
 - **Friday:** 9:00 AM – 4:00 PM
- **Admission:** Free
- **Parking:** Free

For additional information, including a full list of exhibitors, seminar schedules, and more, visit www.SiouxFallsFarmShow.com.

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