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**FOR IMMEDIATE RELEASE**



**EVENT:       Sioux Falls Farm Show**  
**January 22-23-24, 2020**  
**9am-5pm (Wed & Thur), 9am-4pm (Fri)**  
**Denny Sanford Premier Center, Convention Center, & Arena**  
**Sioux Falls, South Dakota**

**Sioux Falls Farm Show Set to Open for the 23<sup>rd</sup> Year!**

*Sioux Falls, South Dakota* – The Sioux Falls Farm Show is set for January 22, 23, & 24, with more than 320 exhibitors featuring over 1000 agricultural products and services. The annual three day event is expected to bring over 18,000 ag producers from South Dakota, Minnesota, Iowa, and Nebraska.

**Exhibits to Fill the Denny Sanford Premier Center, Convention Center & Arena**

The Sioux Falls Farm Show features commercial agriculture exhibits at the Denny Sanford Premier Center (event center, convention center, & arena). Exhibits are open each day from 9am-4pm and free coffee and rolls are served each morning from 8:30-10:00am in the Sioux Falls Arena. Attendees can plan their visit by viewing the list of exhibitors and interactive floor plan at [www.SiouxFallsFarmShow.com](http://www.SiouxFallsFarmShow.com) and following the event on Facebook. WNAX will also be broadcasting live from the Show each day.

**Daily Ag Seminars from SDSU Extension, DTN and More**

In addition to agricultural exhibits, SDSU Extension Services will be presenting free seminars each day of the show at 1:30pm at the Convention Center. A new speaker and agricultural topic will be featured each day. Also, DTN/The Progressive Farmer will present a daily seminar titled, *Early Crop Price Outlook for 2020*, presented by DTN Grains Analyst, Todd Hultmann. The DTN seminar is free to attend and starts at 11:00am at the Convention Center. A complete seminar schedule will be posted at the show website.

**-more-**

## **Opportunities to Win Great Prizes!**

Attendees will once again have the opportunity to win a \$2500 seed and fertilizer prize package from Hoegemeyer Hybrids and N-Rich Plant Food. One package will be given away at Noon each day of the show. Attendees can register for the drawing at the Hoegemeyer & N-Rich booths in the Convention Center.

Bomgaars and the Northland Ford Dealers are both new exhibitors and offering new promotions at the Show. Bomgaars is hosting a DeWalt tool blowout at their exhibit and giving away a \$500 DeWalt tool gift card twice daily at the show. Also, The Northland Ford Dealers will be hosting the finally of the *2019 Northland Ford Truck Giveaway*. One lucky winner will win a 2019 Ford 150 on the last day of the Show. Farm Show attendees can qualify for a chance to win by registering at the Northland Ford exhibit and also by finding one of several magnetic keys hidden throughout the Show. Be sure to listen to WNAX for additional information.

Show Manager, Ron Bormaster, states, *"The 23<sup>rd</sup> annual Sioux Falls Farm Show is a great way to check out the latest in ag products and services and also learn from top-speakers at the daily seminars. We are especially excited to have the Northland Ford Dealers and Bomgaars on board this year with exciting new promotions. With free admission and parking, free seminars, free coffee & rolls, and opportunities to win, it's a great reason to visit Sioux Falls each year!"*

The Sioux Falls Farm Show runs January 22, 23, & 24, 2020 at the Denny Sanford Premier, Convention Ctr. And Arena. Admission and parking are free. Show hours are 9am – 5pm on Wednesday & Thursday and 9am – 4pm Friday. For more information, go to [www.SiouxFallsFarmShow.com](http://www.SiouxFallsFarmShow.com) or contact Ron Bormaster at (507) 437-7969

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**The Sioux Falls Farm Show is produced by Midwest Shows Inc., producer of six annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD; Cedar Falls, IA; and Oklahoma City.**

**For additional information on Midwest Shows events, call (507) 437-7969 or visit [www.MidwestShows.com](http://www.MidwestShows.com).**