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FOR IMMEDIATE RELEASE



EVENT: **Sioux Falls Farm Show**
 January 24-25-26, 2018
 9am-5pm (Wed & Thur)
 9am-4pm (Fri)
 Two locations:

- 1) **Denny Sanford Premier Center**
 - 2) **WH Lyon Fairgrounds**
- Sioux Falls, South Dakota**

Sioux Falls Farm Show Set to Open for the 21st Year!

Sioux Falls, South Dakota – The Sioux Falls Farm Show is set for January 24, 25, & 26, with more than 390 exhibitors featuring over 1000 agricultural products and services. The annual three day event is expected to bring over 25,000 ag producers from South Dakota, Minnesota, Iowa, and Nebraska. The Sioux Falls Farm Show is part of Sioux Falls annual *Salute to Agriculture*. This event ties together the Sioux Falls Farm Show with the Sioux Empire Farm Show, the area’s premier livestock event now in its 65th year.

Exhibits at Two Great Locations

The Sioux Falls Farm Show features commercial agriculture exhibits at the Denny Sanford Premier Center (event center, convention center, & arena), and also the Expo building at the WH Lyon fairgrounds. Exhibits at both locations are open Jan 24, 25 & 26 (Wednesday through Friday). Exhibits open each day at 9am and free coffee and rolls are served from 8:30-10:00am in the Sioux Falls Arena. Attendees can plan their visit by reviewing the list of exhibitors and interactive floor plan at www.Sioux FallsFarmShow.com.

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A key theme for this year's show is technologies that increase production and also reduce waste and lower expenses. Continued advancements in GPS, precision farming techniques, and UAV's, will be featured, as well as products and systems to manage and balance soil fertility.

Ag Seminars, Health Screenings, and Opportunities to Win!

In addition to agricultural exhibits, SDSU Extension Services will be presenting free seminars each day of the show at 1:30pm at the Convention Center. A new speaker and agricultural topic will be featured each day. Also, DTN/The Progressive Farmer will present a daily seminar titled, *2018 Market and Weather Outlook*, presented by DTN Grains Analyst, Todd Hultmann. The DTN seminar is free to attend and starts at 11:30am at the Convention Center.

Sanford Health will once again be providing various health screenings at the Convention Center location. Blood pressure and paper stroke screens will be provided for free, along with vascular, lung and other advanced screens for a fee.

Attendees also have the opportunity to win a \$2500 seed and fertilizer prize package from Curry and N-Rich. One package will be given away at Noon each day of the show. Register at the Curry & N-Rich booth (Convention Center).

Show Manager, Ron Bormaster, states, "The 21st annual Sioux Falls Farm Show is a great way to check out the latest in ag products and services and also learn from top-speakers at the daily seminars. With free admission and parking, free coffee & rolls, and opportunities to win, it's a great reason to visit Sioux Falls!"

The Sioux Falls Farm Show runs January 24, 25, & 26, 2018 at two locations: Denny Sanford Premier Center and WH Lyon Fairgrounds Expo building. Admission and parking are free. Show hours are 9am – 5pm on Wednesday & Thursday and 9am – 4pm Friday. For more information, go to www.SiouxFallsFarmShow.com or contact Ron Bormaster at (507) 437-7969

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The Sioux Falls Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc. and producer of seven annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD(2); Cedar Falls, IA; and Oklahoma City.

For additional information on FarmShows USA events, call (507) 437-7969 or visit www.FarmShowsUSA.com.