



Contact:

Ron Bormaster, Show Manager
FarmShows USA – Midwest Shows Inc.
PO Box 737
Austin, MN 55912
Phone: (507) 437-7969
www.FarmShowsUSA.com

FOR IMMEDIATE RELEASE



EVENT:

Sioux Falls Farm Show
January 28-29-30, 2015
9am-5pm (Wed & Thur)
9am-4pm (Fri)
Two locations:
1) **Sioux Falls Convention Ctr., Sanford Premier Ctr. & Arena**
2) **WH Lyon Fairgrounds**
Sioux Falls, South Dakota

Sioux Falls Farm Show Set to Open for the 18th Year!

Sioux Falls, South Dakota – The Sioux Falls Farm Show is set for January 28, 29, & 30 with more than 350 exhibitors featuring over 1000 agricultural products and services. The annual three day event is expected to bring over 25,000 ag producers from South Dakota, Minnesota, Iowa, and Nebraska. The Sioux Falls Farm Show is part of Sioux Falls annual *Salute to Agriculture*. This event ties together the Sioux Falls Farm Show with the Sioux Empire Farm Show, the area's premier livestock event now in its 62nd year.

Exhibits at Two Great Locations

The Sioux Falls Farm Show features commercial agriculture exhibits at the Sioux Falls Convention Center, Denny Sanford Premier Center & Arena, and also the Expo building at the WH Lyon fairgrounds. Exhibits at both locations are open Jan 28, 29 & 30 (Wednesday through Friday). Exhibits open each day at 9am and free coffee and rolls are served from 8:30-10:00am in the Sioux Falls Arena. Attendees can plan their visit by reviewing the list of exhibitors and interactive floor plan at www.Sioux FallsFarmShow.com.

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New Sanford Premier Center Provides Space for New Exhibitors & Technologies

The opening of the new Denny Sanford Premier Center provides additional space for more than fifty new exhibitors, boosting the number of exhibitors at this year's event to more than 350. A key theme for this year's show is technologies that increase production and also reduce waste and lower expenses. Continued advancements in GPS and precision farming techniques will be featured, as well as products and systems to manage and balance soil fertility.

Seminars, Health Screenings, and Opportunities to Win!

In addition to agricultural exhibits, SDSU Extension Services will be presenting free seminars each day of the show at 1:30pm at the Convention Center, Room 7. A new speaker and agricultural topic will be featured each day. Also, DTN/The Progressive Farmer will present a daily seminar titled, *2015 Market and Weather Outlook*, presented by DTN Grains Analyst, Todd Hultman. The DTN seminar is free to attend and starts at 11:30am in Room 11 at the Convention Center.

Sanford Health will be providing health screenings at the Convention Center. Blood pressure and paper stroke screenings are free. Cholesterol, glucose, and vascular screenings will also be provided for a fee.

Attendees also have the opportunity to win a \$2500 seed and fertilizer prize package from Curry and N-Rich. One package will be given away at Noon each day of the show. Register at the Curry & N-Rich booth (Convention Center).

Show Manager, Ron Bormaster, states, "The 18th annual Sioux Falls Farm Show is a great way to check out the latest in ag products and services and also learn from top-speakers at the daily seminars. With free admission and parking, free coffee & rolls, and opportunities to win, it's a great reason to visit Sioux Falls!"

The Sioux Falls Farm Show runs January 28, 29, & 30, 2015 at two locations: 1) Sioux Falls Convention Center, Sanford Premier Center, & Arena and 2) WH Lyon Fairgrounds Expo building. Admission and parking are free. Show hours are 9am – 5pm on Wednesday & Thursday and 9am – 4pm Friday. For more, go to www.SiouxFallsFarmShow.com or contact Ron Bormaster at (507) 437-7969

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The Sioux Falls Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc. and producer of seven annual agricultural tradeshow hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD(2); Cedar Falls, IA; and Oklahoma City.

For additional information on FarmShows USA events, call (507) 437-7969 or visit www.FarmShowsUSA.com.