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FOR IMMEDIATE RELEASE



EVENT:

Sioux Falls Farm Show
January 28-29-30, 2014
9am-5pm (Wed & Thur)
9am-4pm (Fri)

Two locations:

- 1) **Sioux Falls Convention Center & Arena**
 - 2) **WH Lyon Fairgrounds**
- Sioux Falls, South Dakota**

Sioux Falls Farm Show Set to Open for the 17th Year!

Sioux Falls, South Dakota – The Sioux Falls Farm Show is set for January 28, 29, & 30 with more than 300 exhibitors featuring over 1000 agricultural products and services. The annual three day event is expected to bring over 25,000 ag producers from South Dakota, Minnesota, Iowa, and Nebraska. The Sioux Falls Farm Show is part of Sioux Falls annual Salute to Agriculture. This event ties together the Sioux Falls Farm Show with the Sioux Empire Farm Show, the area's premier livestock event now in its 61st year.

Exhibits at Two Great Locations

The Sioux Falls Farm show features exhibits at the Sioux Falls Convention Center & Arena, and also the Expo building at the WH Lyon fairgrounds. Exhibits at both locations are open Jan 22, 23 & 24, 2014. Exhibits open at 9am at both locations and free coffee and rolls are served from 8:30-10:00am in the Sioux Falls Arena. Attendees can plan their visit by reviewing the list of exhibitors and new interactive floor plan at www.Sioux FallsFarmShow.com.

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New Technology: Focused on the Bottom Line

A key theme for the 2014 Show is on technologies that increase production and also reduce waste and lower expenses. Continued advancements in GPS and precision farming techniques will be featured, as well as products and systems to manage and balance soil fertility. Over 300 companies will feature the latest in equipment, tools, seeds, chemicals, management software, agricultural drone technology and more.

Seminars, Health Screenings, and Opportunities to Win!

In addition to exhibits, SDSU Extension Services will be presenting free seminars each day of the show at 1:30pm at the Convention Center, Room 7. A new speaker and agricultural topic will be featured each day. Also, DTN/The Progressive Farmer will present a daily seminar titled, *2014 Market and Weather Outlook*, presented by Senior Analyst, Darin Newsome. The DTN seminar is free to attend and starts at 11:30am in Room 11 at the Convention Center.

Sanford Health will be providing health screenings at the Convention Center. Blood pressure and paper stroke screenings are free. Cholesterol, glucose, and vascular screenings will also be provided for a fee.

Attendees also have the opportunity to win a \$2500 seed and fertilizer prize package from Curry and N-Rich. One package will be given away at Noon each day of the show. Register at the Curry & N-Rich booth (Convention Center).

Show Manager, Ron Bormaster, states, "The 17th annual Sioux Falls Farm Show is a great way to check out the latest in ag products and services and also learn from top-speakers at the daily seminars. With free admission and parking, free coffee & rolls, and opportunities to win, it's a great reason to visit Sioux Falls!"

The Sioux Falls Farm Show runs January 28, 29, & 30, 2014 at two locations: 1) Sioux Falls Convention Center & Arena and 2) WH Lyon Fairgrounds Expo building. Admission and parking are free. Show hours are 9am – 5pm on Wednesday & Thursday and 9am – 4pm Friday. For more, go to www.SiouxFallsFarmShow.com or contact Ron Bormaster at (507) 437-7969

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The Sioux Falls Farm Show is produced by FarmShows USA, a division of Midwest Shows Inc. and producer of seven annual agricultural tradeshows hosted in Peoria, IL; Tulsa, OK; Vermillion, SD; Sioux Falls, SD(2); Cedar Falls, IA; and Oklahoma City.

For additional information on FarmShows USA events, call (507) 437-7969 or visit www.FarmShowsUSA.com.